

ATM- where and how?

KH VIP Facebook Group

This group is for potential customers.

1. After you have created curiosity on your page you are now ready to ATM (add, tag, message) the people that have commented. **never put the company or product name in the comment section.*
2. Send them a PM saying you are going to tag them in a couple of things, but the page is filled with tons of testimonies and product information that are amazing and lots of prize giveaways plus \$10 you can use.! (I don't ask, I just let them know of what I'm doing, so they know to look for the tag) See in the “Follow these scripts in the units)
3. Add them to the group (add button is located at the top of the page)
4. Tag them in the pinned post. (tag by typing their name starting with a capital letter then when their name pops up, click it...
5. Tag them in 1-2 more things in the group of their interest.

ex. of tag- Jane, this is this AMAZING group I was telling you about!! Be sure and check out the video in this post!!

6. Send a message! After you send them a message, be sure you write their name down in a notebook, and that you have completed the ATM so you can know who to follow up with later!

Affiliate/Ambassador opportunity

This group is for ATMing Prospects to join your team

1. Tell a story about what this business is doing for you, OR someone that peaks their curiosity. add them to the group (See scripts in unit)
2. tag them in some posts
3. send them a message and offer to put them in a 3 way chat with a “friend” to help answer questions.

*Don't SELL!! Refer to these products
no differently than you would your
favorite shoes!!*